

CV

Erika Baffico

General

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Short bio

Erika Baffico is a designer specializing in technologically innovative lighting and metamerism—the relationship between light, color, and human perception. Born in Milan and raised internationally, she graduated from Politecnico di Milano. She holds a patent for the award-winning lighting system OraBlu, and her lamps have been exhibited and published internationally. Since 2020 she has led her own studio, Fulcro Design, in Milan, working across industrial design, art direction, museum and exhibition installations, collaborations with academic institutions and architectural practices.

Award

03.2025 **Darc Award, 3rd prize** - London UK
Category: Kit Technology. Organized by Darc Media (UK)

Patent

2024 **Ora Blu**, lighting system creating the perception of everchanging sky indoors and reconnecting with natural biorhythm - Camera di Commercio Milano IT

Conferences

10.2026 **IALD Enlighten America - Speaker** - Austin, Texas USA
“The Illuminated Surface: Rethinking Light as a Material Experience”
02.2026 **Light+Building, Women In Lighting, Speaker** - Frankfurt DE - Conference in Design Plaza
12.2024 **Modulyss Talks - Lighting expert** - Conference: “Innovative Lighting Solutions for Modern Spaces”
06.2024 **IALD Enlighten Europe - Speaker** - London UK
“Reconnect with Natural Rhythms in Confined Spaces: A Unique Lighting Solution”.

Personal works featured in exhibitions [selection]

03-04.2026 *OraBlu – Lighting system creating the percetion of the everchanging sky indoors*
Milano Design Week, Pollice Illuminazione - Milan IT
03.2026 **Design Spots**, curated by Artetica and Isola Design - Milan IT
02-03.2026 **Spazio Ivy** - Milan IT
11.2025 **Atelier Pellini, Milano Music Week** - Milan IT

Oikoi – Decorative lamps collection
09.2019 **Shanghai Furniture Fair** - Shanghai CN
04.2019 **Milano Design Week** - Via Solferino 11, Milan IT
10.2019 **Eindhoven Design Week** – Eindhoven NL
12.2019 **Design from the Alps** – Merano IT

2018-present *Stanze Sospese - Interior design for a prison's cell*
San Vittore Prison - Milan IT

Publications [selection]

12.2024 *Modulyss, Whitepaper on Architectural lighting* [Download](#) & [Webinar Watch](#)
16.03.2020 *Corriere della Sera, Casa Lampade a sospensione: sculture di luce* [Read](#)
10.2019 *Interni, Stefano Caggiano, Il tepore della luce* [Read](#)
2019 *Scheidegger Und Spiess Ag Verlag, Larcher e Martignoni*
Design from the Alps 1920-2020, ISBN 10 3858816493
14.10.2019 *Casabella Dossier illuminazione* [Read](#)

**Professional
experience**
[selection]

2020 – present	<i>Industrial & Interior Design, focused on light</i> Fulcro design - Milan, IT Exhibition and product design practice, with special attention to lighting. Collaborations with companies, architectural firms, university institutions and magazines, among them: Franco Raggi Studio, Wood-Skin Srl, Accademia del Lusso, Domus Academy and privates. Website
2018 – 2020	<i>Design director - Light & Exhibition design</i> Oikoi & Colume - Milan, IT Oikoi is a design brand of lamps in pressed glass. I was responsible for the Design Team, defining brand values, designing collections of lamps, their exhibitions and coordinating the production in China with the departments in Milan. In Colume I was Art-director and exhibition designer. Both brands exhibited worldwide. Website
2022-23	<i>Previous experiences</i> Gio Latis Studio - Milan, IT (interior design for large scale offices)
2018	Matteo Ragni Studio - Milan, IT (product design for the industry)
2017-19	Stanze Sospese - Milan, IT (interior design for prison's cells, with F. Raggi and G. Giannattasio)
2016-17	Salewa - Bozen, IT (exhibition design for retail spaces)
2015-17	Città a Tutto Mondo - Bozen, IT (game design, Thesis's development with Museion)

**Academic
experience**

<i>Adjunct Professor</i>	Domus Academy - Milan IT Interior Design , BA Design, AY 25-26 3D Modeling , Preparatory Program, AY 20-21, N°2 courses Accademia di Belle Arti Sanremo - Milan IT Light Design , BA Architettura d'interni, AY 25-26 Tecnologie di rappresentazione digitale , BA Architettura d'interni, AY 24-25, 25-26 Accademia del Lusso - Milan IT Tecnologie di rappresentazione digitale , BA in Interior Design, AY 24-25, 25-26 Accessories Design , BA Fashion Design, AY 23-24, AY 24-25
<i>Guest Lecturer</i>	Iaad - Turin, IT Lighting design , Master in Product Design, AY 2019-20
<i>Assistant Professor</i>	Domus Academy - Milan IT Envisioning module / Master with Donegani, Avian, Fosbury AY 19-24 Poli.design - Milan IT MA Furniture design , with Dante Donegani, AY 20-21

**Language
proficiency**

ITALIAN	Mother tongue
ENGLISH	Excellent (written and spoken)
GERMAN	Good (written and spoken)
SPANISH	Excellent (spoken), good (written)

Education

2021 – 2023	<i>MA Degree in Interior and Spatial Design</i> Politecnico di Milano - Milan, IT Thesis project: L'Ora Blu, 110/110. Thesis Advisors: Iliaria Marelli, Carlo D'Alesio
2018	<i>Master in Product Design</i> Domus Academy - Milan, IT
2010 – 2015	<i>BA Degree in Industrial Design</i> Free University of Bolzano - Bozen, IT Trilingual course of study (English, German, Italian)
2014	<i>BA Exchange semester</i> Bezalel Academy of Arts and Design - Jerusalem, IL
2012	<i>BA Exchange semester</i> Faculdade de Belas Artes de Lisboa - Lisbon, PT
2004 – 2010	<i>Secondary school diploma</i> Liceo scientifico Vittorio Veneto - Milan, IT

Workshops

10.2024	Going Dark - Attendee - Monteriggioni IT
10.2025	Organized by Lightcollective (UK) and Traverso&Vighy (IT).

Others

Driving licence B; sailing; lifeguard patent; scout education.